

October, 2021

# The NewsPAGR

**Pennsylvania Association for Government Relations**

**Post Office Box 116 Harrisburg, Pennsylvania 17108  
(717) 939-1900 Fax (717) 939-7900 www.pagr.org**

## THE PRESIDENT'S MESSAGE

by Justin Fleming, PA Partnerships for Children



Dear Members and Colleagues,

On behalf of the PAGR Board, we hope you had a safe and enjoyable summer and are looking to hit the ground running for the fall legislative session! PAGR represented you last month last before the PA House State Government Subcommittee on Campaigns and Elections and testified about the package of bills released in the House on Lobbying Reform and Disclosure. Judy Eschberger and I provided testimony before the committee about PAGR and the package of bills, including the equity reporting provision adopted in Act 70 of 2021 (the Administrative Code). We also want to thank those members who filled out the survey PAGR released in the summer, as it provided valuable information for our testimony and helped to inform our positions on the various pieces of legislation.

In addition to representing your interests before the General Assembly, we have some exciting events planned including virtual [Lobbypalooza coming up on Friday, October 15](#) from 9 a.m. to 1:15 p.m. Please register by October 8, and also please consider sponsoring the event. Lobbypalooza is the premiere event that PAGR puts on all year, but we can't do it without the generous support of our sponsors who keep the registration fees reasonable to encourage maximum participation. We will also resume our PAGR membership meetings with our next one on Monday, October 4 at 11:30 a.m. and if you're planning to attend RSVP to Christine Corrigan at [info@pagr.org](mailto:info@pagr.org). Also, thanks to everyone who came out for our Capitol Happy Hour last week, thanks so much for your participation and support of PAGR!

Finally, as we prepare for session be sure to reach out to your colleagues and encourage them to join PAGR. In continuing to deal with the COVID-19 pandemic and new Delta variant, we have seen that people are craving community and a sense of belonging. That's what PAGR can provide, particularly for those who are just starting in the field. I challenge our current members to bring new folks into the fold and help build a stronger PAGR together!

### 2021 Meetings and Events:

**Monday October 4**  
Membership Meeting

**Friday October 15**  
Lobbypalooza 2021

**Monday December 6**  
Membership Meeting

Pennsylvania Association For Government Relations presents:

# Lobbypalooza 2021

*Goes virtual*

Friday, October 15, 2021

Zoom



Has been helping our members  
succeed for 30 years.

**\$85/members**  
**\$135/non-members\***  
\*Includes 2021 PAGR membership

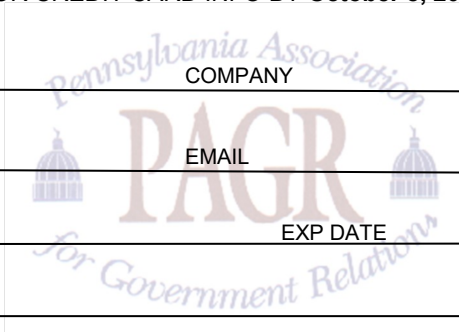
- 9:00—10.20 am  **Leadership Panel:** Key policy advisors from each Caucus speak about the Fall Agenda, offer insights to next session and take your questions.  
SR's— **Scott Sikorski**, Deputy Chief of Staff & Legislative Director, Senate Majority Leader  
SD's— **Ron Jumper**, Executive Director, Senate Appropriations Committee  
HR's— **Janelle Lynch**, Director, Legislative Affairs for Majority Leader  
HD's- **Ali Thomas**, Senior Counsel, Democratic Leader's office
- 10.25 am —10.45 am  **PA Department of State/Reporting Do's and Don'ts:**  
**Tiffany Chang Lawson**, Director, Bureau of Campaign Finance & Civil Engagement, PA Department of State
- 10:45 am—noon  **To PAC or not to PAC:** How to activate grassroots as well as PAC tips and best practices from fundraising professionals from Association (big and small), Corporate and Contract perspective. Q & A.  
**Erin Kanter**, PA Bankers Association  
**Mike Maquire**, AFSCME Council 13  
**Ted Mowatt**, Wanner Associates  
**Jennifer Bowers**, Independence Blue Cross
- Noon—1:15 pm  **Lobbying Disclosure Act package of Legislation:**  
**Representative Seth Grove**, Chairman, House State Government Committee

This program is designed to be an interactive session. Please come prepared with questions.

## Sponsorships on next page

TO REGISTER, PLEASE CHECK ALL SESSIONS YOU ARE PLANNING TO ATTEND, COMPLETE THE INFO BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY **October 8, 2021**. PAGR's EIN # 25-1669383

NAME	COMPANY		
PHONE	EMAIL		
VISA OR MC #	EXP DATE	SECURITY CODE	
BILLING ADDRESS:			



# Lobbypalooza 2021

**Sponsorships  
Available**

**Friday October 15, 2021  
Zoom Seminar**

## SPONSORSHIP OPPORTUNITIES

Your Lobbypalooza Planning Committee has been working hard to provide an educational and informative “multi-faceted lobbying skills-building symposium” designed for the newbie as well as the seasoned professional. This program is tailored to the specific needs of lobbyists in our Commonwealth.

To keep our costs down for our membership, PAGR is offering several sponsorship levels. If your company is able to support us in any way, please contact Christine at [info@pagr.org](mailto:info@pagr.org).

### **\$1500 Event Sponsor • Three FREE registrations**

- Logo and name on agenda for event
- Logo and name posted on website and in newsletter
- One page handout included in packet
- Opportunity to present product during event.
- Provide list of attendees

### **\$1000 Session Sponsor • Two FREE registrations**

- Logo and name on agenda for event
- Logo and name posted on website and in newsletter
- One page handout included in packet
- Provide list of attendees

### **\$500 Session Sponsor • One FREE registration**

- Logo and name on agenda for event
- Logo and name posted on website and in newsletter
- One page handout included in packet
- Provide list of attendees

### **\$250 Packet Sponsor**

- Your 8 ½ x 11 flyer included in the materials prepared for our attendees and sponsors.

**The sooner you commit to a sponsorship level, the sooner we can include you in the advertising. Thank you for considering.**

---

TO SPONSOR, PLEASE CIRCLE WHICH SPONSORSHIP LEVEL YOU WOULD LIKE TO SUPPORT AND THE NAME OF THE INDIVIDUAL(S) WHO WILL BE ATTENDING. PLEASE COMPLETE THE INFO BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY October 8, 2021.. PAGR's EIN # 25-1669383

NAME

COMPANY

PHONE

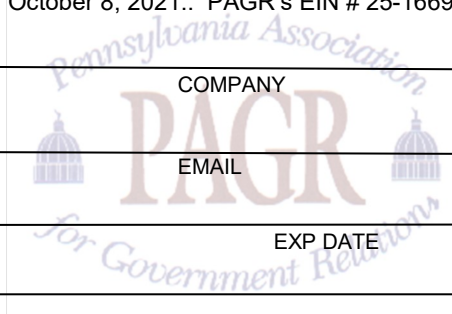
EMAIL

VISA OR MC #

EXP DATE

SECURITY CODE

BILLING ADDRESS:



**Meeting Notice**

**Monday October 4**  
**11:30 am — 12:30 pm**

**ZOOM**

**PAGR Membership Meeting**

**Guest Speaker:**

**NOT YET  
CONFIRMED**

*MEMBERS ONLY*

*You must **RSVP** by **Friday October 1**  
TO 717-939-1900 OR [INFO@PAGR.ORG](mailto:INFO@PAGR.ORG).*

*Meeting materials and meeting coordinates for  
the meeting will be sent on the weekend prior.*

**2021 Board**



**Officers**

President.....Justin Fleming  
Vice President.....Mike Maguire  
Secretary.....Jim Willshier  
Treasurer.....Ted Mowatt

**Board of Directors**

Association.....Lisa Schaeffer  
Corporate.....Brittney Rieker  
Lawyer.....Judy Eschberger, Esq.  
Independent.....Mary Keenan  
At Large.....Amal Mahrouki  
At Large.....Alex Halper

**Immediate Past President**

Peter Trufahnestock

**Executive Director**

Christine Corrigan

**THANK YOU**  
**Lobbypalooza Sponsors:**

**Columbia Gas**

**Capital Blue Cross**

**PA Chamber of  
Business and Industry**

**Webber Associates**

*There is still time to insert your company here!*

**MISSION STATEMENT**



*The mission statement of the Pennsylvania Association for Government Relations, Inc. (PAGR) is to promote the purpose and effectiveness of the lobbying profession consistent with the public interest. Further, association members encourage high standards of personal and professional conduct among all lobbyists. ±*