

October, 2020

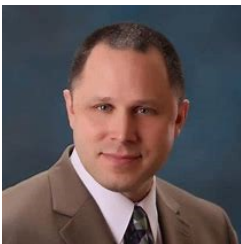
The NewsPAGR

Pennsylvania Association for Government Relations

**Post Office Box 116 Harrisburg, Pennsylvania 17108
(717) 939-1900 Fax (717) 939-7900 www.pagr.org**

THE PRESIDENT'S MESSAGE

by Peter Trufahnestock, Columbia Gas



Dear friends -

2020 has been a year unlike any other. For me it has felt extraordinarily long and at the same time it feels like time has been standing still since March, with each day the same as the next. It feels a little like we may be reaching the

end, yet we are still only in the third quarter. As lobbyists, we all have so much unfinished business, while the future is as uncertain as ever.

In these uncertain times, PAGR has been doing what it can to assist and protect its members. After being pressed by PAGR for lobbyists to have online access to committee materials, leadership opened up the Capitol. Not the result we were looking for, but it did allow access to those PAGR members who wished to attend meetings. We worked with the Department of State to extend deadlines for expense reporting and because of PAGR action, you can renew your lobbyist badge without having to appear in person (see PAGR email on June 16th or ask Christine for the instructions).

While it has been unfortunate that we cannot get together, PAGR has provided opportunities for our members to hear from stakeholders and ask questions. Another of those opportunities is coming on October 2nd, when we will hold a virtual version of our yearly Lobbypalooza event. From the comfort of your own home or office - and at half the usual price - you will be able to hear from and ask questions of legislative leadership staff and the Department of State. There will also be workshops on lobbying in the corona era and an insider's view of how the RCAP process works.

Check out the attached flyer and RSVP today!



2020 Meetings & Events

**Friday October 2
Lobbypalooza 2020
Virtual**

**Monday December 7
Membership Meeting
Virtual**

REMINDER: Lobbyist Badges

Reminder to check your lobbyist badge expiration date. The Department of General Services has graciously agreed to a PAGR request to provide for an all-remote badge renewal process.

Simply mail your background check, \$10 payment and a self-addressed envelope with postage to 410 North Office Building, Harrisburg, PA 17125 and they will directly mail the badge to the recipient. Please note: the background check must be a current Certification form - they cannot accept an invoice or volunteer background check. We also recommend indicating "Lobbyist ID badge renewal" on the memo line of the check.

Any renewals being completed while visitor entrances remain closed must be done through this new remote process.

Pennsylvania Association For Government Relations presents:

Lobbypalooza *Goes Virtual*

2020

Friday, October 2, 2020
Zoom



\$75/members
\$125/non-members*
*Includes 2020 PAGR membership

- 9:00—10.25 am **Leadership Panel:** Key policy advisors from each Caucus speak about the Fall Agenda, offer insights to next session and take your questions.
SR's— **Scott Sikorski**, Deputy Chief of Staff & Legislative Director, Senate Majority Leader
SD's— **Mark Mekilo**, Executive Director, Senate Appropriations Committee
HR's— **Janelle Lynch**, Director, Legislative Affairs for Majority Leader
HD's— **Ali Thomas**, Senior Counsel, Democratic Leader's office
- 10.25 am —10.45 am **DOS/Campaign Finance Update:** Rules Changes and Amendment process discussed. Q & A.
Zachary Fuhrman, Customer Experience Manager, PA Department of State
- 10:45 am—noon **Effectiveness of Lobbying in the Corona Era:** Effective ways to lobby, testify, activate grassroots, etc. virtually. Q & A.
Doug Furness, Capital Blue Cross
Melissa Bova, PA Restaurant and Lodging Association
Michael Manzo, Triad Strategies
Gabby Sedor, American Network of Community Options and Resources
- Noon—1:15 pm **Show Me the Money:** Insider's view of how the RCAP process works. How to get your name on the list. Q & A.
Panelists TBD

This program is designed to be an interactive session. Please come prepared with questions.

Sponsorships on next page

TO REGISTER, PLEASE CHECK ALL SESSIONS YOU ARE PLANNING TO ATTEND, COMPLETE THE INFO BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY **September 25, 2020**. PAGR's EIN # 25-1669383

NAME

COMPANY

PHONE

EMAIL

VISA OR MC #

EXP DATE

SECURITY CODE

BILLING ADDRESS:

Lobbypalooza 2020

**Sponsorships
Available**

Friday October 2, 2020
Zoom Seminar

SPONSORSHIP OPPORTUNITIES

Your Lobbypalooza Planning Committee has been working hard to provide an educational and informative “multi-faceted lobbying skills-building symposium” designed for the newbie as well as the seasoned professional. This program is tailored to the specific needs of lobbyists in our Commonwealth.

To keep our costs down for our membership, PAGR is offering several sponsorship levels. If your company is able to support us in any way, please contact Christine at info@pagr.org.

\$1500 Event Sponsor • Two FREE registrations

- Logo and name on agenda for event
- Logo and name posted on website and in newsletter
- One page handout included in packet
- Opportunity to present product during event.
- Provide list of attendees

\$500 Session Sponsor • One FREE registration

- Logo and name on agenda for event
- Logo and name posted on website and in newsletter
- One page handout included in packet
- Provide list of attendees

\$250 Packet Sponsor

- Your 8 ½ x 11 flyer included in the materials prepared for our attendees and sponsors.

The sooner you commit to a sponsorship level, the sooner we can include you in the advertising. Thank you for considering.

TO SPONSOR, PLEASE CIRCLE WHICH SPONSORSHIP LEVEL YOU WOULD LIKE TO SUPPORT AND THE NAME OF THE INDIVIDUAL(S) WHO WILL BE ATTENDING. PLEASE COMPLETE THE INFO BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY September 25, 2020. PAGR's EIN # 25-1669383

NAME

COMPANY

PHONE

EMAIL

VISA OR MC #

EXP DATE

SECURITY CODE

BILLING ADDRESS:

PAGR · Post Office Box 116 · Harrisburg, PA 17108-0116
Phone: (717) 939-1900 · Fax: (717) 939-7900 · Email: info@pagr.org

2020 NEW MEMBERS

Roy C. Afflerbach
The Afflerbach Group

Signe Espinoza
Planned Parenthood/PA Advocates

Michael McGee
PA Association of Realtors

Joseph McGinn
Energy Transfer

Claire Smyth
Cranmer Consultants

Kristen Tullo
Human Society of the US

Chad Vail
Wilkes Consulting

2020 Board

Officers

President.....Peter Trufahnestock
Vice President.....Justin Fleming
Secretary.....Mike Maguire
Treasurer.....Ted Mowatt

Board of Directors

Association.....Lisa Schaeffer
Corporate.....**Brittney Rieker**
Lawyer.....**Judy Eschberger, Esq.**
Independent.....Mary Keenan
At Large.....Jim Willshier
At Large.....**Alex Halper**

Immediate Past President
Mark Richards

Executive Director
Christine Corrigan

*Those names **BOLDED** need to be voted onto Board*



Interested in being a leader in
your profession?
Join the PAGR board.

Contact info@pagr.org today.

MISSION STATEMENT



The mission statement of the Pennsylvania Association for Government Relations, Inc. (PAGR) is to promote the purpose and effectiveness of the lobbying profession consistent with the public interest. Further, association members encourage high standards of personal and professional conduct among all lobbyists. ±