

Pennsylvania Association For Government Relations presents:

# Lobbypalooza *Goes Virtual*

**2020** **Friday, October 2, 2020**  
**Zoom**



**\$75/members**  
**\$125/non-members\***  
**\*Includes 2020 PAGR membership**

- 9:00—10.25 am  **Leadership Panel:** Key policy advisors from each Caucus speak about the Fall Agenda, offer insights to next session and take your questions.  
SR's— **Scott Sikorski**, Deputy Chief of Staff & Legislative Director, Senate Majority Leader  
SD's— **Mark Mekilo**, Executive Director, Senate Appropriations Committee  
HR's— **Janelle Lynch**, Director, Legislative Affairs for Majority Leader  
HD's- **Ali Thomas**, Senior Counsel, Democratic Leader's office
  
- 10.25 am —10.45 am  **DOS/Campaign Finance Update:** Rules Changes and Amendment process discussed. Q & A.  
**Zachary Fuhrman**, Customer Experience Manager, PA Department of State
  
- 10:45 am—noon  **Effectiveness of Lobbying in the Corona Era:** Effective ways to lobby, testify, activate grassroots, etc. virtually. Q & A.  
**Doug Furness**, Capital Blue Cross  
**Melissa Bova**, PA Restaurant and Lodging Association  
**Michael Manzo**, Triad Strategies  
**Gabby Sedor**, American Network of Community Options and Resources
  
- Noon—1:15 pm  **Show Me the Money:** Insider's view of how the RCAP process works. How to get your name on the list. Q & A.  
**Michael Manzo**, Triad Strategies  
**Brendan Schubert**, Triad Strategies

This program is designed to be an interactive session. Please come prepared with questions.

## Sponsorships on next page

TO REGISTER, PLEASE CHECK ALL SESSIONS YOU ARE PLANNING TO ATTEND, COMPLETE THE INFO BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY **September 25, 2020**. PAGR's EIN # 25-1669383

NAME	COMPANY	
PHONE	EMAIL	
VISA OR MC #	EXP DATE	SECURITY CODE
BILLING ADDRESS:		

# Lobbypalooza 2020

Sponsorships  
Available

Friday October 2, 2020  
Zoom Seminar

## SPONSORSHIP OPPORTUNITIES

Your Lobbypalooza Planning Committee has been working hard to provide an educational and informative "multi-faceted lobbying skills-building symposium" designed for the newbie as well as the seasoned professional. This program is tailored to the specific needs of lobbyists in our Commonwealth.

To keep our costs down for our membership, PAGR is offering several sponsorship levels. If your company is able to support us in any way, please contact Christine at [info@pagr.org](mailto:info@pagr.org).

### **\$1500 Event Sponsor • Two FREE registrations**

- Logo and name on agenda for event
- Logo and name posted on website and in newsletter
- One page handout included in packet
- Opportunity to present product during event.
- Provide list of attendees

### **\$500 Session Sponsor • One FREE registration**

- Logo and name on agenda for event
- Logo and name posted on website and in newsletter
  - One page handout included in packet
  - Provide list of attendees

### **\$250 Packet Sponsor**

- Your 8 ½ x 11 flyer included in the materials prepared for our attendees and sponsors.

The sooner you commit to a sponsorship level, the sooner we can include you in the advertising. Thank you for considering.

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TO SPONSOR, PLEASE CIRCLE WHICH SPONSORSHIP LEVEL YOU WOULD LIKE TO SUPPORT AND THE NAME OF THE INDIVIDUAL(S) WHO WILL BE ATTENDING. PLEASE COMPLETE THE INFO BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY September 25, 2020. PAGR's EIN # 25-1669383

NAME

COMPANY

PHONE

EMAIL

VISA OR MC #

EXP DATE

SECURITY CODE

BILLING ADDRESS:

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