

September, 2011

The NewsPAGR

Pennsylvania Association for Government Relations

**Post Office Box 116 Harrisburg, Pennsylvania 17108
(717) 540-4391 Fax (717) 657-9708 www.pagr.org**



**Lobbypalooza
2011**

**Thursday, September 8, 2011
Hilton Harrisburg
9:00 AM—5:00 PM**

Multiple sessions including,
but not limited to:

- *Fall Agendas from the House, Senate and Governors' office.*
 - *Redistricting*
- *PACs, Emerging Technologies - Do's & Don'ts*
- *Changes in Meetings/Webinars*
 - *Lobbying 101*
 - *Cocktail Networking hour*

Registration form inside!
SAVE the DATE..
YOU WON'T WANT to MISS THIS!

THE PRESIDENT'S MESSAGE

by Brinda Carroll Penyak



Changing Seasons

It's hard to believe that summer is reaching its conclusion, signaling the return of all those activities we associate with the fall. It seems as though only a few days have passed since the Senate and House adjourned for the summer, despite the past several years where session days extended into July and even August. For me, activity surrounding changing policies has kept the pace quite steady, but there have been some opportunities to enjoy some leisure time.

As we all prepare for those autumn changes, an opportunity for all lobbyists to spend some time focusing on our skills is often a good way to transition. The annual PAGR **Lobbypalooza** has been scheduled for Thursday September 8 at the Harrisburg Hilton. **This event remains the only one in our area that is designed exclusively for lobbyists**, and I believe the offerings will be of interest to all.

Legislative re-districting will be a major event in the Senate and House, and will be included among the topics on September 8. Also, we have planned a session for key legislative staffers to offer a glimpse of the fall agenda, as well as opportunities to explore the use of modern conveniences brought about in our fast expanding electronic age, and using tools like webcasting and virtual meetings in your daily business routine. Even PAC's are being enhanced through the use of new technologies. For newbies, some old pros will offer their expertise on the ABC's of lobbying, to be followed by some social time. The agenda for this event truly includes something for everyone, and at a great price. I would urge you to register today, if you haven't already done so.

I'm looking forward to a return of the session routine, and re-connecting with colleagues on the hill. I hope to see you at Lobbypalooza and on the hill, rested and ready for what I hope will be a productive fall in Harrisburg. ☺



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Lobbypalooza 2011

Thursday, September 8, 2011 • Hilton Harrisburg

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*Includes 2011 PAGR membership

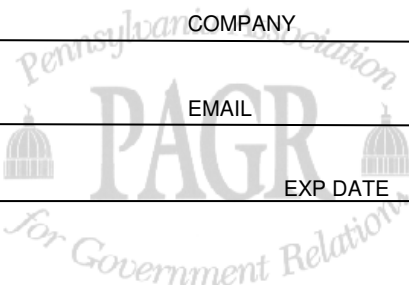
- 8:30—9:00 am **Registration & Breakfast**
- 9:00—10:30 am **What’s New for Fall?**
Find out what is on the Fall Legislative Agendas from those who know. Representatives from the House and Senate D’s and the House and Senate R’s as well as the Governor’s office will discuss the Legislative plans for the fall.
- 10:45 am—noon **Legislative Redistricting**
What’s in, what’s out, what’s moving? Find out who knows what from those who are a part of the process.
- Noon —1:15 pm **Lunch**
- 1:15—2:00 pm **Interactive Webcasting, Virtual Meetings, Webinars...what happened to let’s do lunch?**
Changes in how to do business means changes in how you do business. Learn the latest ways to meet with your clients and members more efficiently and more effectively.
- 2:00 —3:00 pm **PAC’s—Emerging Technologies and Techniques**
The rules are changing, the tools are advancing and you don’t want to be left behind. Experts will explain what works for them and how you can apply the new technologies to advance your goals.
- 3:15—4:00 pm **ABC’s of Lobbying with Judy Eschberger, Esq. and Ted Mowatt, CAE**
Who, What, Where and How to Succeed in this Profession of ours.
- 4:00—5:30 pm **Happy Hour—or DEF’s of Lobbying**

TO REGISTER, PLEASE CHECK ALL SESSIONS YOU ARE PLANNING TO ATTEND, COMPLETE THE INFORMATION BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY SEPTEMBER 2, 2011. PAGR’s EIN # 25-1669383

NAME _____ COMPANY _____

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Meeting Notice

Monday October 3, 2011
11:30 am — 12:45 pm
Firehouse Restaurant
Third Floor
606 N. Second Street • Harrisburg

Our Guest is
currently unconfirmed.
We will announce the name as soon as
the guest is confirmed.

ALL MEMBERS ARE FREE!
ALL GUESTS OF MEMBERS WILL BE CHARGED \$25.
PLEASE RSVP BY September 30 TO
717-540-4391 OR INFO@PAGR.ORG.
THANK YOU.

2011 Board

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**Welcome
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**PA Legislative
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**81st Annual
GRIDIRON DINNER**

Tuesday, October 4, 2011
The State Museum of Pennsylvania
5:00 PM Doors Open • 7:00 PM Show
\$80.00 per person
Save \$100 when buying 10 tickets

FOR TICKETS:
email cc@christinecorrigan.com

The mission statement of the Pennsylvania Association for Government Relations, Inc. (PAGR) is to promote the purpose and effectiveness of the lobbying profession consistent with the public interest. Further, association members encourage high standards of personal and professional conduct among all lobbyists. ☎