

September, 2009

The NewsPAGR

Pennsylvania Association for Government Relations

**Post Office Box 116 Harrisburg, Pennsylvania 17108
(717) 540-4391 Fax (717) 657-9708 www.pagr.org**

JUST 2 MORE WEEKS TO REGISTER

Lobbypalooza 2009

**Friday, September 18, 2009
Felicit Garden Resort & Spa
Harrisburg, PA**

This year's educational forum will
focus on the
new lobbying regulations & manual

See inside for details and registration.



**Last Chance
to purchase
2009/2010
Legislative
Directories**

PAGR ordered extra copies.

If you would like some,
contact Christine at the PAGR office.

**They will be sold on a first come basis.
Cost is \$7.50 each for PAGR members.**

THE PRESIDENT'S MESSAGE

by Peter Calcara



Where Did the Summer Go?

As I sit in my office overlooking our beautiful state Capitol dome, it is hard to believe that it's the end of August, my kids will be heading back to school in a few short days (YEA!!!), the trees will soon be turning colors, and yet we still don't have a state budget for the new fiscal year. Where did the summer go?

Having worked for the Senate during the 1991 budget stalemate, I genuinely appreciate, and sympathize with, the current batch of House and Senate staffers. Although we went without pay for the six weeks that the budget was being "negotiated," this type of prolonged impasse takes its toll. From family to friends to people you barely know – everyone constantly asks *you* when *you* will be passing a budget. As though the power lay entirely in your hands; as though the process is that easy!

Yes, I will be the first to agree that planning for the state's fiscal year can be an impossibly difficult task – it is among the myriad of reasons I am a FORMER staffer. However, the ever-so-slightly-less complex PAGR budget has been presented, agreed-to and passed with flying colors, and I am happy to announce that we have already planned for a full calendar of fall events. Here's a quick glance at our upcoming programs: mark your calendars and, of course, cancel any

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Pennsylvania Association For Government Relations presents:

Lobbypalooza 2009

Friday, September 18, 2009
Felicita Garden Resort & Spa
Harrisburg, PA

\$125/members
\$195/non-members*
*Includes 2009 PAGR membership

- 8:15—9:00 am **Registration & Continental Breakfast**

- 9:00—10:45 am **Lobbying Disclosure: Where Are We? Where Are We Going?**
A discussion of the Manual, an overview of the Final Regulations and a demo of the new Department of State Website
Michael L. Shields, Esq., Eckert Seamans Cherin & Mellott, LLC
Sherry Messimer, Department of State

- 11:00—Noon BREAKOUT SESSIONS: Choose one of the following:
 - The ABC's of Lobbying**
Who, What, Where and How To Succeed in this Profession of Ours
Larry L. Light, Pennsylvania Medical Society
Ted Mowatt, Wanner Associates

or

 How To Use Social Networks in Business
Twitter, Text, Facebook...Use Them to Your Clients' Advantage
Ron Hetrick, Director of Technology, WITF

- Noon—1:15 pm **Lunch**

- 1:30 pm **GOLF** *(if you would like to play, please add \$35 to registration)*

or

 SPA *(if you would like information on the discounted spa treatments, please check this box and Christine will contact you.)*

TO REGISTER, PLEASE CHECK ALL SESSIONS YOU ARE PLANNING TO ATTEND, COMPLETE THE INFORMATION BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY SEPTEMBER 14, 2009. PAGR's EIN # 25-1669383

NAME	COMPANY		
PHONE	EMAIL		
VISA OR MC #	EXP DATE	SECURITY CODE	

Meeting Notice

Monday October 5, 2009

11:30—1:00 pm

Firehouse Restaurant

Third Floor

606 N. 2nd Street • Harrisburg

Our guest will

Rep. David Levdansky

*ALL MEMBERS ARE FREE!
PLEASE RSVP BY October 2 TO
717-540-4391 OR INFO@PAGR.ORG.
THANK YOU.*

2009 Board of Directors

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The President’s Message continued from cover:

vacation plans.

PAGR’s Lobbypalooza 2009 is Friday, September 18, 2009, at the Felicita Resort in Harrisburg. The topic will be the new state Lobbying Disclosure Act and will include an overview of the final regulations and manual, and a demonstration of the new Lobbying Disclosure website.

This year’s program will also include two morning breakout sessions. The first of these will be the “ABC’s of Lobbying,” led by two Deans of Pennsylvania’s Lobbying Community, Ted Mowatt, CAE (Wanner & Associates) and Larry Light (PA Medical Society). The other breakout session teaches those more “senior” lobbyists the finer points of the using newer form of communication, such as “social networking” and “social media.” If you’re like me and don’t know how to “tweet” (“twit”??), create a FaceBook page, utilize MySpace or LinkedIn, or navigate the blogosphere, this session is definitely for you!

After lunch, consider treating yourself to one of Felicita’s spa sessions or stay for a round of golf at the club’s challenging course.

It is sure to be another “can’t miss” event, and you’ll be receiving additional details shortly, including registration and contact information.

Also, mark your calendars for our next Membership Luncheon on Monday, Oct. 5. Our guest speaker will be House Finance Committee Chairman Dave Levdansky. Rep. Levdansky will discuss his campaign finance reform proposal—House Bill 1825.

Enjoy what’s left of your summer!

The mission statement of the Pennsylvania Association for Government Relations, Inc. (PAGR) is to promote the purpose and effectiveness of the lobbying profession consistent with the public interest. Further, association members encourage high standards of personal and professional conduct among all lobbyists. ☼