

September 2012

The NewsPAGR

Pennsylvania Association for Government Relations

**Post Office Box 116 Harrisburg, Pennsylvania 17108
(717) 540-4391 Fax (717) 657-9708 www.pagr.org**



Lobbypalooza 2012

A multi-faceted lobbying
skills-building
symposium

**Thursday, September 13, 2012
Hilton Harrisburg
8:30 AM—5:30 PM**

Multiple sessions including,
but not limited to:

- *2012 Elections*
- *Redistricting*
 - *PACs*
- *Transportation*
- *Education*
- *Health Care Reform*
- *Marcellus Shale*
- *Property/Tax Reform*
 - *Privatization*
- *ABC's of Lobbying*
- *Cocktail Networking hour*

REGISTRATION FORM INSIDE
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THE PRESIDENT'S MESSAGE

by Brinda Carroll Penyak



Mark Your Calendar for Lobbypalooza 2012

Once again, a great committee of PAGR members is working diligently on the agenda for Lobbypalooza 2012. Scheduled for Thursday September 13, and will be held at the Hilton Harrisburg. Barring another nasty storm or a repeat of the flood of 2012, we will kick off at

8:30, and offer a range of topics.

The Lobbypalooza Committee has secured speakers on topics such as the elections in 2012, the redistricting process, political action committees, transportation, education, healthcare reform, Marcellus Shale, Property Tax Reform and Privatization. We will also present the popular ABC's of Lobbying, providing key advice for those just starting their career as well as seasoned professionals. The event will conclude with a cocktail networking hour, finishing up by 5:30.

**“PAGR is the only
Harrisburg organization
providing training
opportunities specifically
focused on lobbying.”**

What a great way to prepare for the House and Senate returning to session.

Mark your calendars now, and plan to attend. PAGR is the only Harrisburg organization providing training opportunities specifically focused on lobbying. I urge members and non-members to take advantage of this opportunity. If you are not a member, your non-member registration fee will cover your membership dues for the year. Details and registration information can be found on the PAGR website at www.pagr.org. I look forward to seeing you in September, and at our membership meetings this fall. ☺

Lobbypalooza 2012

Thursday, September 13
Hilton Harrisburg

\$150/members
\$250/non-members*
*Includes 2012 PAGR membership

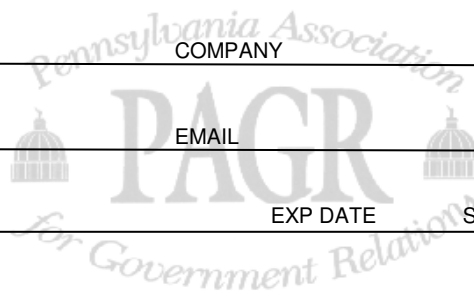
- 8:30—9:00 am **Registration & Breakfast**
- 9:00—10:30 am **Election Outlook and Redistricting:**
Alan Novak, former Chairman of PA Republican Party
TJ Rooney, former Chairman of the PA Democratic Party
- 10:45 am—noon **Transportation:** Robert Latham, Associated PA Constructors,
Rep. Rick Geist, Transportation Committee Chair, Craig Shuey, PA
Turnpike Commission
Business & Property Taxes: Jennifer Hoover-Vogel, Association of
School Business Officials, Peter Calcara, PA Institute of CPA's
Privatization: Melissa Hart, Advisory Council on Privatization & Innovation
- Noon —1:00 pm **Lunch**
- 1:00—2:15 pm **Education:** David Broderic, PSEA, Dennis Lynch, Temple University
Health Care: Mary Ellen McMillen, Independence Blue Cross,
Kathy Mebus, HHAP, Janelle Lynch, House Health Committee
Marcellus Shale/Energy: Pam Witmer, PUC Commissioner, David Hess, Crisci Associates
- 2:15 —3:15 pm **PAC's:** Dan Reisteter, PA Banker's Association, Shauna Clemmer and
Trisha Malehorn, PA Department of State
- 3:30—4:30 pm **ABC's of Lobbying:** Judy Eschberger, Novak Strategic Advisors,
Ted Mowatt, Wanner Associates
- 4:30—5:30 pm **Happy Hour—or DEF's of Lobbying**

TO REGISTER, PLEASE CHECK ALL SESSIONS YOU ARE PLANNING TO ATTEND, COMPLETE THE INFORMATION BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY SEPTEMBER 7, 2012. PAGR's EIN # 25-1669383

NAME _____ COMPANY _____

PHONE _____ EMAIL _____

VISA OR MC # _____ EXP DATE _____ SECURITY CODE _____



Meeting Notice

Monday October 1, 2012
11:30—1:00 pm
Firehouse Restaurant
Third Floor
606 N. Second Street • Harrisburg

Meeting Program and Guest
To Be Announced



ALL 2012 PAID MEMBERS ARE FREE!
ALL GUESTS OF MEMBERS WILL BE CHARGED \$25.
PLEASE RSVP BY September 27 TO
INFO@PAGR.ORG.
THANK YOU.

2012 Board

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MISSION STATEMENT

The mission statement of the Pennsylvania Association for Government Relations, Inc. (PAGR) is to promote the purpose and effectiveness of the lobbying profession consistent with the public interest. Further, association members encourage high standards of personal and professional conduct among all lobbyists. ☺