

September, 2013

The NewsPAGR

Pennsylvania Association for Government Relations

**Post Office Box 116 Harrisburg, Pennsylvania 17108
(717) 939-1900 Fax (717) 939-7900 www.pagr.org**



Lobbypalooza 2013

A multi-faceted lobbying
skills-building
symposium

**Friday, September 13, 2013
Hilton Harrisburg
8:00 AM—5:30 PM**

REGISTRATION FORM INSIDE
ON PAGE 2

*Every member
who participates in
PAGR's Lobbying Registration
fee survey
by September 13,
will receive a surprise gift.*

It will take just 2 minutes!

[http://www.surveymonkey.com/
s/2013lobbyfee](http://www.surveymonkey.com/s/2013lobbyfee)

**PLEASE NOTE DATE CHANGE OF
OUR OCTOBER MEETING...**

MONDAY, OCTOBER 21

THE PRESIDENT'S MESSAGE

by Gabrielle Sedor



If you've been waiting for more details about PAGR's Lobbypalooza to emerge before you commit, your wait is over! PAGR's Program Committee has done another amazing job pulling together speakers and panels on today's hottest issues for our field. Join us on Friday, September 13th for a day full of robust and interactive sessions.

Consider Lobbypalooza your preview to the fall legislative session and the upcoming election cycle. Get to know some of the Democratic Gubernatorial candidates a little better in the morning; then hear key members of the Corbett Administration, senior legislative staff and various stakeholders talk about the Governor's policy priorities and what they think will become of them. Privatization, Transportation, the Affordable Care Act

as well as the proposed Lobbyist Registration Fee are all on the agenda. Chris Nicholas and Mark Singel will share their outlooks on elections and legislative districts, then PAGR's own Ted Mowatt and Judy Eschberger will discuss coalitions and collaborations and how you might use them more effectively in your lobbying efforts.

*"Want to be part of developing
PAGR's additional
recommendations on the
proposed increase to the
lobbying registration fee?
Share your thoughts ([http://
www.surveymonkey.com/s/2013lobbyfee](http://www.surveymonkey.com/s/2013lobbyfee))
and engage in conversations
that could help shape the
legislative agendas this fall. "*

Pennsylvania Association For Government Relations presents:

Lobbypalooza 2013

Friday, September 13, 2013
Hilton Harrisburg

\$150/members
\$250/non-members*

*Includes 2013 PAGR
membership

- 8:00—9:00 am **Registration, Breakfast, Committees meet**
- 9:00—10:30 am **Primary Election Forum/Democratic Gubernatorial Candidates**
The candidates have been invited. Several have confirmed.
- 10:45 am—noon **Key Policy Makers speak about the Fall agenda and focus specifically on PRIVATIZATION and LOBBYIST REGISTRATION FEE**
Charles Zogby, Secretary, Office of the Budget
Fred Brown, F.C. Brown & Associates and Founding PAGR President
TBA House and Senate staffers
- Noon —1:00 pm **Networking Lunch**
- 1:00—2:15 pm **Election Outlook/Legislative Districts**
Chris Nicholas, Political Director of the PA Business Council
Mark Singel, Founder of The Winter Group
- 2:15 —3:15 pm **Key Policy Makers speak about the Fall agenda and focus specifically on TRANSPORTATION and AFFORDABLE CARE ACT** MORE TO COME, CONFIRMED TO DATE:
Brad Mallory, Executive Deputy Secretary, PennDOT
Nate Spade, Executive Director, Senate Transportation Committee
Brendan Harris, Executive Deputy Secretary, DPW
Leesa Allen, Executive Medical Assistance Director, DPW
TBA Stakeholders and House & Senate staffers
- 3:30—4:30 pm **Lobbying 102:** **Judy Eschberger**, Novak Strategic Advisors, and **Ted Mowatt**, Wanner Associates take it to another level, including how to utilize Coalitions.
- 4:30—5:30 pm **Networking Happy Hour**

TO REGISTER, PLEASE CHECK ALL SESSIONS YOU ARE PLANNING TO ATTEND, COMPLETE THE INFO BELOW AND SEND WITH CHECK OR CREDIT CARD INFO BY SEPTEMBER 10, 2013. PAGR's EIN # 25-1669383

NAME _____

COMPANY _____

PHONE _____

EMAIL _____

VISA OR MC # _____

EXP DATE _____

SECURITY CODE _____

BILLING ADDRESS: _____

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Meeting Notice

Monday October 21, 2013
11:30 am —12:30 pm
Firehouse Restaurant
Third Floor
606 N. Second Street • Harrisburg

Our Guest
has yet to be confirmed
but will be announced shortly.

ALL MEMBERS ARE FREE!
ALL GUESTS OF MEMBERS WILL BE CHARGED \$25.
PLEASE RSVP BY October 17 TO
717-939-1900 OR INFO@PAGR.ORG.
THANK YOU.

2013 Board

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President's Message...continued from cover

All of PAGR's Committees [[link to http://www.pagr.org/Default.aspx?pagelid=1198843](http://www.pagr.org/Default.aspx?pagelid=1198843)] will meet the morning of Lobbypalooza starting at 8 am. Christine will be contacting current committee members with materials and proposed agendas for their meetings, but anyone is welcome to join a committee on the 13th.

Want to be part of developing PAGR's additional recommendations on the proposed increase to the lobbying registration fee [<http://www.pagr.org/news?mode=PostView&bmi=1381260>]

Share your thoughts with us here <http://www.surveymonkey.com/s/2013lobbyfee> and consider joining PAGR's public policy committee the morning of the 13th to craft a recommendation based on members' comments. Secretary of the Office of the Budget, Charles Zogby, will be part of the 10:45 panel that will explore this issue.

Sensing a theme here? There is a lot happening at PAGR this season and several opportunities for you to get involved. Come to Lobbypalooza. Bring a friend. Join a committee. Share your thoughts (<http://www.surveymonkey.com/s/2013lobbyfee>) and engage in conversations that could help shape the legislative agendas this fall. ☉

The mission statement of the Pennsylvania Association for Government Relations, Inc. (PAGR) is to promote the purpose and effectiveness of the lobbying profession consistent with the public interest. Further, association members encourage high standards of personal and professional conduct among all lobbyists. ☉